

Carta Infinita Lido

Workshop

Lieux Inifinis - French Pavilion - Caserma Pepe
16th Venice Architecture Biennale, 2018
september 28 - october 3

The
Street
Society

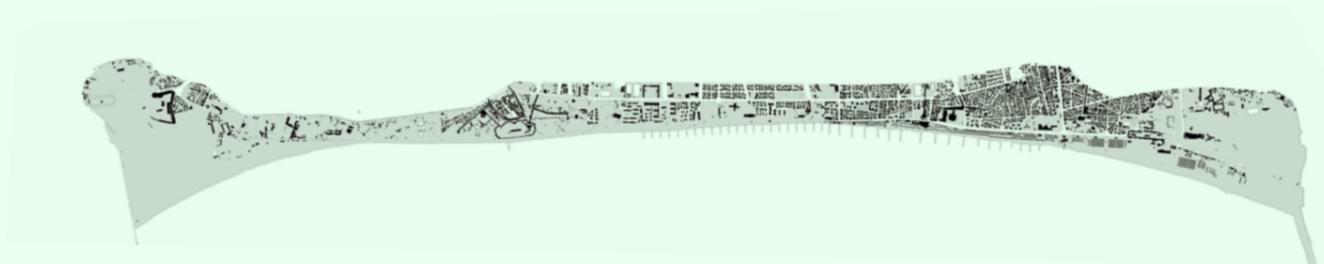
Atelier
Berger
Milà

Carta Infinita Lido

Building on both the situationist *dérive* and novel cognitive science research, *Esperienza Laguna* is a 2-day workshop enabling participants to engage with the sensory ecology of the Lido through a unique urban investigation of the latter. The sensorial exploration will be undertaken by a multidisciplinary team of artists, architects, graphic designers, urbanists, photographers, illustrators and cognitive science researchers. The intention here is to develop a new methodology for urban analysis, applicable to other places and territories, by combining a broad spectrum of different means of interpretation of space. As such it ties in with the Biennale Architettura's focus on "Freespace", the French Pavillon's interrogation around "Infinite Places" and Biennale Urbana's "Esperienza Pepe".

This exploration will then be materialized through the collective creation of a sensory map of the Lido and an alternative guide of its territory. The workshop also looks to further knowledge about and around this space, notably by establishing an Atlas of Cultural Landscapes of the Lido.

PROGRAMME



The program is divided into two separate phases according to the workshops and the various collaborators' participation. When and if possible, we hope to collaborate with *Encore Heureux* and the *Urbana Biennale* throughout our workshop days:

September 29-30

Exploration time by the multidisciplinary team.

October 1-2

Exchange and analysis time between the team and the universities.

PROGRAMME

PART 1

SEPTEMBER 28

Arrival of the multidisciplinary team. Team meeting with Encore Heureux and the Urbana Biennial. Informal exchange time around dinner.

* *Dinner at the Caserma*

SEPTEMBER 29

EXPLORATION OF LIDO TERRITORY

* Breakfast Caserma

1. Presentation of the territory of the Laguna di Venezia and the Lido resulting from Gemma Milà's research on the cultural landscapes of the Lido (Cultural Lagoonscape).
2. Sensory exploration of the Lido aimed at establishing an alternative and sensory map of this territory. The participants, with their own expertise and outlook, will each explore the Lido in order to choose "places" best revealing the territory. This research will begin at Caserma Pepe, in connection with the themes of "Infinite Places" and "Freespace".
3. Explanation of "territorial indices".
Back at the Caserma, each participant is invited to share with the rest of the team which places and clues they found most relevant during their exploration. A collective brainstorm will look to identify the places and theoretical perspectives that are to be integrated into the map and exploration guide.

* Caserma dinner

SEPTEMBER 30

SENSORY CREATION OF LIDO

* Breakfast at the Caserma

1. Creation of a geo-psycho-aesthetical map (10h-16h, 'Workshop' room of the French Pavilion).
Participants will be invited to pool their selected places and collected items in order to co-create a map of the Lido territory. Julia Borderie and Eloise Le Gallo, with curator Ekaterina Shcherbakova, will mediate between all participants throughout the map's creation. This map will look to reveal the "experiential thickness" of the Lido and Caserma Pepe.
2. Lido sensory guide (fanzine factory) (10 am-4pm, 'Workshop' room of the French Pavilion).
Creation of a printed guide (type Zine) developed by graphic designers Sabira Bouflah and Jeremy Bobel who will be in charge of gathering collected data and testimonials of experiences during the weekend, in order to interpret them graphically. They will be accompanied by the illustrations, urban planning and the territory research of Gemma Milà :
<https://culturalagoonscape.wordpress.com>

This guide, which will also provide the requisite tools for a sensitive and emotional exploration of this territory, will be developed in partnership with the SCITY collective of cognitive science and urban planning researchers that Alice Cabaret co-founded.

* Lunch at Biennale

4. Restitution workshop at the French Pavilion.
Presentation of the results of the multidisciplinary workshop, including cartography and exploration guides with regards to "Freespace" and "Infinite Places" (identifying the Caserma Pepe within the Lido as the 11th place). Presentation by the team, the university, Encore Heureux and the Urbana Biennale (if available). The restitution can be carried out via projections, an ephemeral micro-exhibition with the display made at the barracks on Sunday and the broadcasting of sound pieces (eg Pavillon radio, that may be already busy with "polau" collectif intervention).

PROGRAMME

PART 2

OCTOBER 1

PSYCHO-GEOGRAPHICAL APPREHENSION OF THE LIDO

1. Arrival and discovery of the Caserma by students and teachers. Presentation by a local / Biennale actor of the 11th "Infinite Place" (Biennale Urbana - Still Happy - Yes We Camp) by Lola Paprocki (Still Happy). (it's confirmed)
2. Presentation of the vision underpinning the lagoon, Venice, the Lido and Pepe Barracks by students of the ETSAV-UPC University of Barcelona, reflective of their research on the Lido.

* Caserma lunch

2. Presentation of the cartography and sensory guide of the Lido by Alice Cabaret and Gemma Milà to the rest of the team.
3. Open exploration of the Lido (students, participants, inhabitants, guests, etc.). Everyone will be given a guide to the territory (printed the day before) to complete.
4. Multidisciplinary workshop of territorial understanding. Back to the Caserma: exhibition of the guides that will have been filled-out during the urban exploration. Discussion on the experience and issues raised between all participants.

* Caserma dinner

OCTOBER 2

FROM THE LIDO TO THE 10 PLACES

- 1.1 Seminar on the Lagoon, Venice, the Lido and the Pepe Barracks. We will bring together a panel of local and international experts, as well as students from the

Polytechnic University of Barcelona. Presentations will be given by:

- Christine Fontaine & Cécile Chanvillard (LOCI-Brussels)

This discussion will be an opportunity to present the recently published book entitled "Venice Lab", tracing 5 years of Venetian workshops held within the framework of the European Intensive Program with different universities (LOCI-Brussels, ENSA Strasbourg, Marseille ENSA, ALBA Beirut, UGent and IUAV).

<http://www.urbanpress.it/venice-lab/>

- 1.2 Introduction to the Atlas of the Cultural Landscape of the Territory through: Introduction to the Atlas tool by Carles Llop - ETSAV UPC Barcelona. Explanation of the different themes / landscape strata used in the construction of the Atlas of Cultural Landscapes.
2. Brainstorm centred on the fundamental themes reflected in the Lido's Atlas of Cultural Landscapes; followed by training of multidisciplinary experts and student groups, prior to the assignment of a theme / stratum by group.

* Lunch at the Caserma

3. Multidisciplinary workshop to build the Lido Atlas. In order to synthesize the urban issues surrounding the Lido and reflect on the intervention at the Caserma Pepe, the workshop will aim to build a Lido Atlas analysing the different strata of its territory. Each group (consisting of students from universities, artists, graphic designers, architects and urban planners) will propose an ephemeral intervention (artistic installation, video, cartography, land art, etc ...) to represent the different strata of the Atlas they will have analyzed during the workshop.
4. Presentation of the different strata analyzed by each group.

* Diner at the Caserma

OCTOBER 3

FROM THE LIDO TO THE 10 PLACES

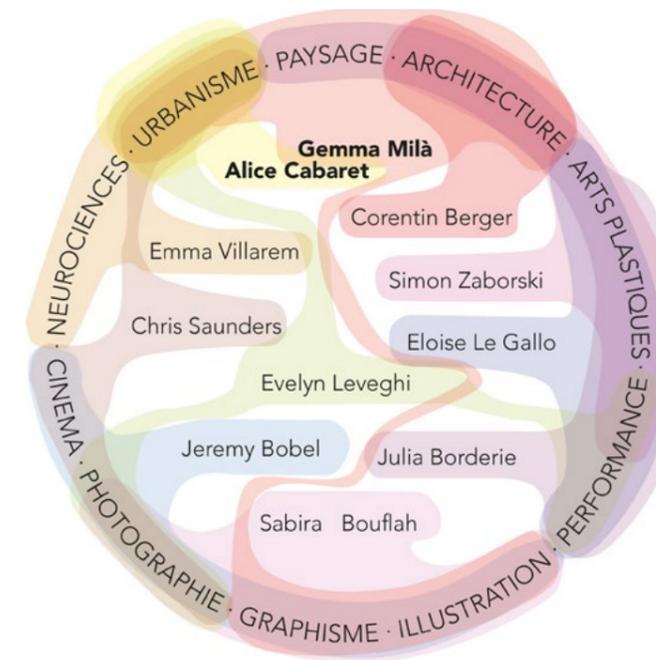
1. Visit of the French Pavilion. Gaining an holistic and coherent understanding of the activation processes of the Infinite Places by Encore Heureux. Getting to know the original "10 places" after having experienced the 11th place.

AFTER THE WORKSHOP

We intend to share the outcomes and reflections generated through the workshop, and ultimately constitute a body of research and creations that can be enhanced over the years:

- Publication (digital and printed version) gathering the event's archives (photographs, illustrations, maps, etc.), the participants' testimonies and the post-workshop reflections on key topics.
- Sound piece: Artists Julia Borderie & Eloise Legallo will be recording sounds throughout the walk in order to later create an audio recollection that will be broadcasted from the French Pavillon's radio station (Radio Infinita Radio Incompleta).
- Video of the workshop (format to be defined)
- Mobile Map: presentation of the psychogeographic map as part of future events or exhibitions.

THE TEAM



We have assembled a network of international partners who will contribute to the preparation and coordination of this workshop:

- The artists Julia Borderie & Eloise Le Gallo will take part throughout the workshop and will supervise the realization of the psycho-geographical map. Ekaterina shcherbakova, curator of "Points-Bascule", will also participate in this workshop. They will also oversee the realization of the Atlas in collaboration with Simon Zaborski (artist).
- Graphic designers Sabira Bouflah and Jeremy Bobel will produce the communication documents related to the workshop, including the sensory guide for the walk.
- Eva Moyano (philosopher-journalist) will be in charge of the photographic content throughout the event.
- To be confirmed: photographer and director Chris Saunders could be in charge of creating a video recollecting the two days of workshop.
- Emma Villarem (Doctor in cognitive neuroscience of the ENS) of the SCITY collective, Corentin Berger (designer and architect Atelier Berger Milà), Simon Sochas and / or Clémence Chapus (The Street Society) will take part in organizing and hosting the workshop, assisting with both the sensory map and multidisciplinary workshop.

Universities :

- ETSAV-UPC Barcelona (Carles Llop, Franc Fernandez, Catalina Salvà) & 22 students
- LOCI-Bruxelles (Christine Fontaine & Cécile Chanvillard) & 6 students

Gemma Milà is a Spanish architect (Politechnical University of Catalonia) with a masters in landscape design (ENSAV-ENSAP-Paris 1). After her final year research project, entitled “the regeneration of the Lido island”, she worked 4 years for TVK studio in Paris before setting up the Atelier Berger Milà with Corentin Berger in 2016. They develop projects investigating multiple different scales, ranging from object to landscape, from body to territory. In light of her appeal for this particular line of theoretical enquiry centred on scale, she has furthered the notion of “cultural landscapes” through workshops, conferences and various academic roles in universities worldwide, including ETSAV (Barcelona) since 2009. One of her key topics of study is the Venice Lagoon, analysed through lens of “Cultural Lagoon-scape”.

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Alice Cabaret is a French urban strategist with international experience in the fields of creative industrial reconversion and urban innovation. Founder of The Street Society, Alice focuses her practice on the implementation of innovative urban projects including trend forecasting, spatial activations, industrial reconversions, public space upgrades, urban research and street art curation. She is also the co-founder of GRIND Cities pop-up urban lab and SCITY, a cognitive science and urbanism collective.

She holds a Master’s degree in Urban Affairs from Sciences Po (Paris) and a certificate in Property Development (ESPI). She is the author of “Back to the Streets” (Wits University Press) and has shared her experience as a guest speaker with many organisations including the World Bank, New York University (NYU), Columbia University / Studio X (Rio de Janeiro), Ecole Camondo (Paris), the International Downtown Association (New York), the UIA World Congress of Architecture (Durban), etc.

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RESUME

Esperienza Laguna is a participatory workshop organized in Venice from September 28th to October 3rd as part of the French Pavilion’s program for the 16th Biennale of Architecture.

The workshop is structured around a sensory exploration of the Lido territory which originates in the Guglielmo Pepe Barracks, a former military building of the sixteenth century that serves as a contemporary reflection of the values embodied by the 10 “Infinite Places”. The latter seek to “explore and experiment means of inhabiting the world and building commons through collective processes” (curator: Encore Heureux).

This exploration will be undertaken by a multidisciplinary group of artists, architects, graphic designers, urban planners, photographers, illustrators, researchers in cognitive sciences, etc. By intertwining these different disciplines, the team looks to invent a new methodology for urban analysis and exploration. This exploration will be transcribed into a sensory map of the Lido, as well as an alternative guide to the Lido territory.

The first two days (28-30 sept) of our intervention will be devoted to urban exploration, as well as the creation of the map and guide, with a workshop at the French Pavilion on Sunday, September 30th. Throughout the following days (October 1 to 3), results will be enriched by the arrival of academics (students and professors from the Polytechnic University of Barcelona), who will explore the territory led by the guide developed by our multidisciplinary team during the weekend. The objective is here to establish an Atlas of Cultural Landscapes of the Lido. The workshop will achieve with the exploration of the “10 sites - Lieux Infinis” at the French Pavilion, on Wednesday, October 3. The experience will later provide written, visual and audio testimonials of the experience in its entirety.